

ADVANCED INFORMATION

advanced biotech

LATEST NEWS FROM GNOSIS

Happy 2017, Gnosis wants to start with a bang!

In 2017, as a part of long-term growth of Gnosis Group, our aim is to increase our presence in order both to enhance relationship with our customers and to expand opportunities and successes.

We will participate in many conferences and events: **Integrative Healthcare Symposium**, **Vitafoods Europe**, **CPHI China**, **SupplySide West**, **CPHI Worldwide**, **American Academy of Anti-Ageing Medicine**, and for the first time, we are proud to announce our presence in the **Ingredient Marketplace**, a great opportunity to meet lots of decision makers and industry experts from the global health and nutrition industry.

Silvia Pisoni
Marketing Manager

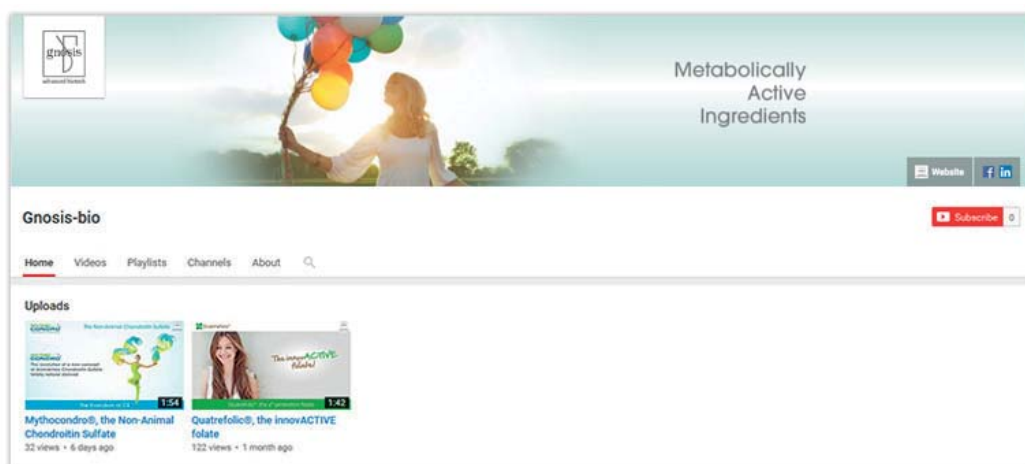


Our YouTube Channel is now online!

Tools of Gnosis are becoming better every day: now our customers can find information and news about us on the new **Gnosis-bio YouTube Channel!**

It is important for us that knowledge reaches people in the easiest possible way. We want to transform YouTube into an educational channel where our contacts discover how a right nutrition may contribute to human health: it could be the perfect tool for us to put our world on show, so that customers can get to know it better.

Watch our first videos about **Quatrefolic®** and **Mythocondro®**: one minute to know our products following **Gnosis-bio YouTube Channel!**

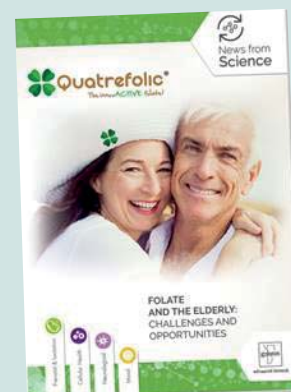


Focus on

Quatrefolic® and the Elderly: challenges and opportunities

Gnosis invests in science to discover and raise awareness of what is going on in the world of folates, emphasizing scientifically proven aspects of the role of Quatrefolic® (5-methyltetrahydrofolate glucosamine salt) in health and bringing to light the new emerging breakthrough for new applications in wellbeing. In modern society, deficiency of folate -overt or latent- is a problem in the elderly.

Quatrefolic® "the innovactive folate" delivers a "finished" folate immediately useable by the body without any kind of metabolism.

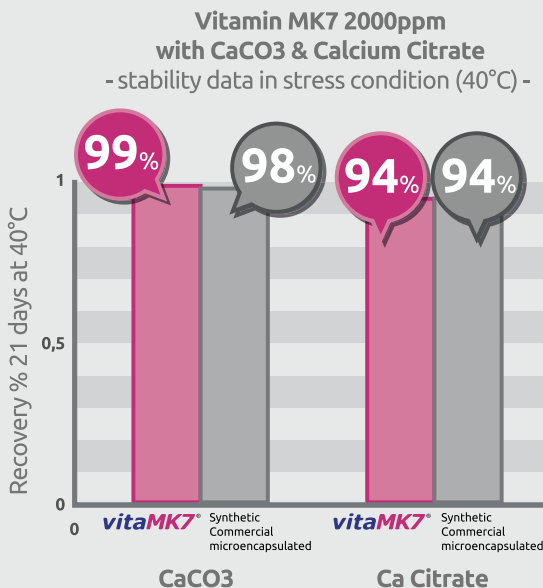
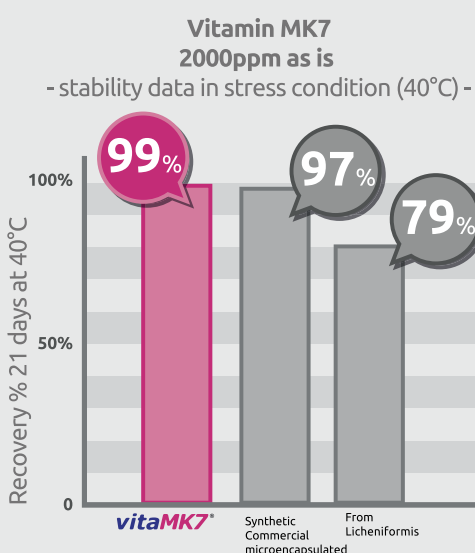


Gnosis vitaMK7[®] is produced through a unique and innovative industrialization method to deliver natural, stable, high pure (>99%) Vitamin K2 as MK7 from fermentation, in order to resemble the natural occurring Vitamin K2 present in the Japanese natto food.

The state-of-art manufacturing process allows vitaMK7[®] to be used in all different kind of formulations, without applying coating or microencapsulation that increases non-natural chemical substances. The resulting product is stable, consistent, sustainable and suitable to be formulated with various calcium salts and free from environmental contaminants.

Gnosis supports these features by sharing a new marketing tool that points out the results of the stability tests carried out with vitaMK7[®], stand-alone and combined with calcium salts.

- VitaMK7[®] has 3 years of stability at room temperature
- The results of trials conducted have proven vitaMK7[®] has a recovery rate of MK-7
 - ✓ 99% with Calcium Carbonate
 - ✓ 94% with Calcium Citrate
- VitaMK7[®] also shows excellent recovery to short time light exposure (approx. 93%)



vitaMK7[®]
Natural vitamin k2 as MK7

Natural is more Stable

Events 2017

February 24th - 25th



Hilton Midtown,
New York, USA
Booth #507

April 18th - 20th



INGREDIENT MARKETPLACE
NUTRITION | HEALTH | FOOD | BEAUTY

World Center Marriot
Orlando, USA
Booth #154

May 9th - 11th



Palexpo
Geneva, Switzerland
Booth #H49

Insights & tools

1. Ask for your copy of Chondroitin Sulfate and Mythocondro[®] book at marketing@gnosis-bio.com



2. Join our network, follow us on our social:



Gnosis
Quatrefolic
Vitamk7



Gnosis S.p.A.



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