



ADVANCED INFORMATION

advanced biotech

LATEST NEWS FROM GNOSIS

Gnosis makes the most out!

Gnosis is growing day by day, step by step!

2016 is off to an amazing start for Gnosis, that in the first quarter of the year has already obtained three important achievements related to Chinese, Brazilian and Japanese markets.

Three great results that set the ground for a large market's development during the rest of the year.

Marco Berna
Business Development Director

Insights & tools

Gnosis helps your business

1. Ask for our product kits to implement your websites and pages with a lot of information!
marketing@gnosis-bio.com

2. Discover the brand-new leaflet Biooptima™!



3. Stay always up-to-date on the latest news from Gnosis products: subscribe to [Quatrefolic® Online](#) and [vitaMK7® Pulse](#) newsletters!

4. Discover the brand-new section "Quatrefolic® VS Folic Acid" on Quatrefolic® website.

5. Incoming Events 2016

10th -12th May



Palexpo, Geneva, Switzerland
Booth #L31

21st - 23rd June



SNIEC, Shanghai, China
Booth #E7D26

Today in the limelight



On February 16th, 2016 Quatrefolic®, the biologically active form of the naturally-occurring predominant form of folate, has been approved as food additive by the Ministry of Health of the People's Republic of China (MOH).

In the next months Quatrefolic® will be officially listed in the regulation GB 2760-2011-NATIONAL STANDARD OF FOOD SECURITY: Usage Standard of Food Additives, in the category related to Instant Drinks preparation.

Chinese food additives regulation verified that Quatrefolic® is proven to be safe according to international protocols, and covers the national applications for food safety standards, in reference to the list of allowable food additives of the Ministry of Health, and to the scope of allowed applications and dosage levels.



On February 22nd, 2016 the Brazilian National Health Surveillance Agency, ANVISA, has approved the use of vitaMK7®, the Natural Vitamin K2 as MK7, as Novel Food Ingredient to be used in finished products in Brazil.

Brazil is the only country in Latin America to have a well-defined legislation for functional and health claims for either nutrient or non-nutrient components.

VitaMK7® has been positively evaluated for safety in accordance to current ANVISA regulations.



Japan's Ministry of Health Grants Osteoarthritis Health Claim for SAME Superesse®

Gnosis is truthfully proud to announce a great confirmation and success obtained from Superesse®, the enriched natural yeast with S-Adenosylmethionine (SAME) that states the importance of SAME (Adomet®) as nutritional driving compound, and the leading role of Gnosis in developing products based on S-Adenosylmethionine.

The grant of the health claim, which refers to "Improvement for the joint wrongness", has a peerless importance and is having rather big reaction from Japanese market.

This achievement is very impressive especially because Japan is a thought leader in the manufacture and use of "Foods with Health Claims" - the preferred term for dietary supplements and natural nutraceuticals in Japan.