Advanced Information

LATEST NEWS FROM GNOSIS

gnosis
advanced biotech

A special marketing support for our customers!

We are pleased to present the new graphic style of the ADVANCED INFORMATION newsletter.
In line with the innovative soul of Gnosis, we have decided to start 2018 with a fresh and modern look, in order to provide a well-known tool but in a new and cutting-edge graphic design.
We expect to simplify and make more enjoyable all future updates released for "Advanced Information" by Gnosis, leading company and worldwide expert for SAMe, reduced folates, vitamin K2 as MK7, vegan Chondroitin Sulfate and many other products.

Happy reading to everyone!

Silvia Pisoni
Marketing Manager

MYTHOCONDRO® has officially been included in the Union List of Novel Foods

Mythocondro® has reached the Union List of Novel Foods in accordance with the *Novel Food Regulation (EU) 2015/2283* and the subsequent *Commission Implementing Regulation (EU) 2017/2470* issued on December 20th, 2017, after having obtained the Novel Food Authorization by the Minister for Medical Care (The Netherlands).

This is just the first success achieved in the New Year by Gnosis, which is now authorized to sell Mythocondro® to European companies, thus contributing to the **diffusion of an innovative non-animal and high quality Chondroitin Sulfate**.

Mythocondro®, exclusively produced by Gnosis, is the first biofermented cruelty-free Chondroitin Sulfate.

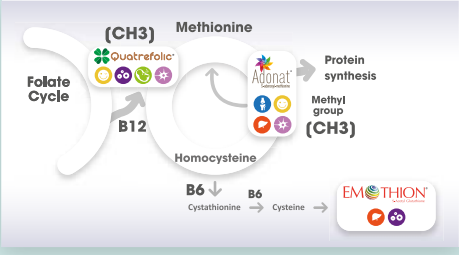
The CS story begins now: from US to Europe, keep following the Mythocondro® progress in the world!

FOCUS ON:

THE ONE CARBON METABOLISM

Methylation is involved in almost every bodily biochemical reactions, and occurs billions of times every second in our cells. That's why figuring out where the one carbon metabolism cycle can better perform its tasks contributes to health improvement, and reduce symptoms.

Quatrefolic® and Adonat® can be combined for a synergistic effect to support and regulate the methylation cycle.



vitaMK7® : Purity, SOY-Free claim and USP Compliance

VitaMK7® is the only natural vitamin K2 as menaquinone-7 produced from the *Bacillus subtilis* natto - the native bacterium needed to produce good natto rich in vitamin K2 - which merges purity, SOY- and ALLERGENS-FREE claims with the compliance to USP and the Australian TGA Standard Reference.

The biological activity of MK7 is strictly linked to its natural, structural all-trans configuration. In natural environments, bacteria produce menaquinone-7 only in the trans form whereas the synthetic methods produce a mixture of both trans and cis isomers by default.

The patented manufacturing process carried out in a EU GMP manufacturing plant does not include starch-containing plant powder like soya or rice flour and NO SOLVENTS are utilized allowing to use the free "Free From" claims. The high purity of vitaMK7® grants an excellent stability with 3 years at room temperature.

In formulation, including calcium salts, vitaMK7® shows an optimal stability, even when subjected to stressed conditions.

Download the vitaMK7® chart to know the most advanced Vitamin K2 as MK7 product in the market:

INCOMING EVENTS 2018

February 22nd - 24th

Integrative Healthcare SYMPOSIUM

Hilton Midtown, New York, USA
Booth # 314

April 10th - 11th

SupplySide EAST

Meadowlands, Exposition Center
Secaucus, NJ, USA
Booth # C135

May 15th - 17th

Vitafoods Europe

Palexpo, Geneva, Switzerland
Booth # I40

These statements have not been evaluated by the Food and Drug Administration.
This product is not intended to diagnose, treat, cure or prevent any disease.
This is a business-to-business information intended for food and supplement producers, and is not intended for the final consumer.
Manufacturers should check local regulatory status of any claims according to the intended use of their product.

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